



CUT FLOWERS WHOLESALE PRICE LIST
Valid till March 31st 2024

FRAGRANCE & BEAUTY



From Rio to the Reefs
& anywhere in between



Flower Power



FROM BRAZIL



Introduction

Brazil stands as one of the largest cut flower markets globally, with a significant domestic presence and substantial exports, notably to Holland.

The majority of flowers in Brazil are cultivated in the inland hillsides of Sao Paulo State. Following cultivation, they are transported to large cooperatives, where they undergo meticulous packing and are then shipped both domestically and internationally. This intricate process demands precision to navigate fluctuating weather conditions, intricate export and health regulations, and the complexities of transport logistics.

On the flip side, Brazil boasts an unparalleled variety of flowers, particularly within the tropical range, surpassing global offerings. Our mission is to showcase these distinctive flowers to international hoteliers and consumers.

Selecting flowers for our catalog involved considering numerous factors, with logistics being a critical aspect. We prioritize robust, high-quality flowers tailored for the extended journey. Additionally, the intended purpose of the flowers plays a pivotal role. Given our understanding of Maldives, we can recommend the perfect flowers for various occasions. Most importantly, our commitment to working directly with producers ensures superior quality and freshness, making it a key criterion in our flower selection process.

With regular seasonal updates, we strive to keep our selection current and continually introduce new flowers to our catalog.

Now, let us introduce you, The Flower Power from Brazil.

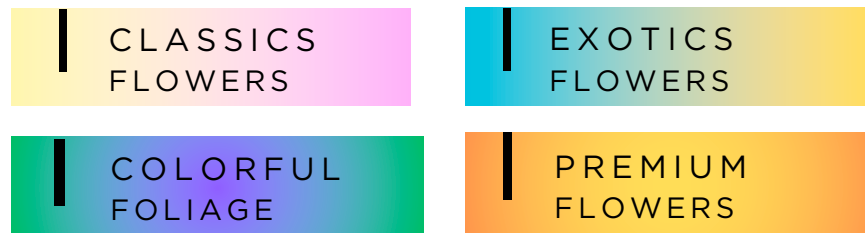
Our Catalogue

We have 4 groups of flowers in our catalogue

Classics are the well known flowers that are versatile and can be very suitable for various occasions. Our exotic selection offers native flowers of Latin America and Brazil. This selection is very suitable for resorts who are looking for room amenities. or floral arrangements. One stem of these flowers can last 2 weeks and can be an amazing room or bathroom decoration for a top luxury resort.

Colorful foliage is an interesting selection for events and weddings. Can also be used to give volume to the large floral arrangements or even bouquets.

The Premium selection is from Ecuador and Brazil and it offers the largest roses and very high end flowers for VIP's in a resort or for a Special Ceremony. The last flower in the catalogue PROTEA could be an amazing bride's bouquet.



Terms and Conditions

- Our pricing structure encompasses transportation and export fees from Brazil to Male, ensuring a comprehensive CIF package. Please complete the enclosed order form and forward it to us for the issuance of an official quotation. Upon your approval, we will generate a proforma invoice.
- The minimum order quantity (MOQ) stands at 3000 units of mixed flowers per order.
- When it comes to our delivery schedule, we commit to completing the delivery within 8 days from the date of your order. It's essential to note that while we conduct weekly deliveries to Maldives, our flower shipments exclusively utilize Emirates flights, necessitating advance booking. Additionally, public holidays may impact the delivery schedule.
- In the rare instance that your requested items are unavailable, we provide you with a curated selection of substitutes for your consideration.
- To secure your order, a 50% payment is required against the proforma invoice, with the remaining 50% due upon the successful completion of the delivery.
- Prior to shipment, we furnish you with the necessary documentation, including the phytocertificate and invoice. All payments are processed through TT to our designated bank account in Brazil. This meticulous process ensures a smooth and transparent transaction, emphasizing our commitment to delivering quality products and service.



RED ROSES

The Freedom® rose is the most produced and consumed red variety worldwide. With its very intense color, it stands out among the red roses most sought after by customers worldwide. Its storage power and durability are high, providing gains to all agents in the flower chain.

Perfect for weddings, events and special occasion celebrations in resorts and in Urban Maldives.

Button Size: M

Stem size: 40-60 cm



COLORFUL ROSES

The Avalanche® rose is very popular, being the favorite of most florists. This powerful and elegant rose opens to display the beauty of its petals. The large size of its bud makes it perfect for making bouquets and centerpieces for Gala Dinners and Events. Furthermore, the long period of time in the vase is an additional resource.

WHITE/PEACH/CHERRY/PINK

Button Size: M

Stem size: 40-60 cm



SPRAY ROSES

While standard roses develop one bloom per stem, spray roses develop in bunches. These exquisite blooms are a visual marvel, enchanting observers as their petite buds gracefully unfurl into stunning small roses, showcasing their exceptional performance and impressive vase life.

These blooms make a beautiful addition to wedding bouquets, or you can incorporate them into DIY centerpieces for your bridal shower or engagement party.

Button Size: S

Stem size: 40-60 cm



ANASTASIA

With firm and long needle-shaped petals, anastasia has large flowers with striking colors, like the bronze varieties. Their stem is long and has great durability and good resistance, which makes them a perfect cut flower for arrangements. In floral arrangements, anastasia gives a lot of volume, especially in symmetrical arrangements. It is found in every month of the year.



ALSTROEMERIA

Widely used as a cut flower, alstroemeria has a wide variety of colors available and stands out for its high post-harvest durability, lasting up to two weeks. Furthermore, its flowers are fragrance-free and can be grown throughout the year, which guarantees good commercial availability.



LISIANTHUS

Lisianthus is a noble flower, and in terms of aesthetics it balances beauty and elegance very well without tiring the admirer's gaze, making the environment not only happier, but also very harmonious and cozy.

A very striking characteristic of Lisianthus is its high durability. Another characteristic is the presence of open flowers and closed buds on the same stem, allowing the consumer to also appreciate the floral opening process over the days.

CLASSIC FLOWERS

LAST UPDATED 18.02.24



DIANTHUS

The Dianthus Caryophyllus flower is known for its wide variety of colors and types. There are carnations in white, pink, red, yellow, orange and even purple. In addition, there are simple carnations, folded, with fringed or smooth petals. Each type of carnation has its own unique beauty and characteristics. The white carnation, for example, is often used at weddings as it symbolizes purity and innocence. The red carnation is associated with love and passion.



DIANTHUS SPRAY

Dianthus is a genus of flowering plants in the Caryophyllaceae family, and it includes a wide variety of species commonly known as pinks, carnations, or sweet williams. Dianthus flowers are typically characterized by their fringed or serrated petals and a sweet, spicy fragrance. They come in various colors, including shades of pink, red, white, and purple.



CRISANTEMO

Chrysanthemums are popular ornamental plants known for their diverse and colorful flowers. The blooms can be single or double, and they range in colors such as white, yellow, pink, red, and purple. There are numerous chrysanthemum varieties and cultivars, each with its own unique characteristics. Some common types include cushion mums, spider mums, pompon mums, and daisy mums.





ZINGIBER SPECTABILE

Zingiber spectabile, commonly known as beehive ginger or Malaysian ginger, is a tropical flowering plant belonging to the Zingiberaceae family. This plant is native to Southeast Asia and is known for its unique and attractive inflorescence which resembles a beehive or torch. The actual flowers are small and inconspicuous, hidden within colorful bracts.



ALPINIA PURPURATA ROSA

It is native to Malaysia and the Philippines but is also cultivated in many tropical and subtropical regions worldwide. Alpinia purpurata 'Rosa' refers to a specific cultivar or variety of Red Ginger that exhibits a pink or rosy hue in its inflorescence which consists of brightly colored bracts arranged in a cone-shaped spike.



VANDA ORCHIDS

Vanda is a genus of orchids that includes a variety of species, and it is well-known for producing large, colorful, and long-lasting flowers. Vanda orchids are epiphytic, meaning they typically grow on other surfaces such as trees rather than in soil. These orchids are often popular among orchid enthusiasts and are favored for their vibrant blooms. Vanda orchids are known for their aerial roots, which absorb moisture and nutrients from the air. In their natural habitat, they attach to trees and rocks.



HELICONIA BIHAI

The inflorescence of *Heliconia bihai* is typically upright and compact. The individual bracts are arranged in a spiral pattern, resembling a lobster's claw or bird of paradise flower. The bracts of *Heliconia bihai* come in a variety of colors, including shades of red, pink, orange, and yellow. The vibrant hues contribute to its tropical and decorative appeal. *Heliconia bihai* tends to have a more compact growth habit, and the overall plant size may be smaller compared to some other *Heliconia* species.



HELICONIA ROSTRATA

Heliconia Rostrata, commonly known as lobster claw or wild plantain, is a tropical flowering plant belonging to the Heliconiaceae family. Native to South and Central America, *Heliconia bihai* is known for its striking and unique inflorescence that resembles the shape of a lobster's claw.

The flower structure consists of colorful bracts arranged in a spiral pattern, forming a shape reminiscent of a lobster claw that hides the true flowers are small and inconspicuous, nestled within the bracts.



STRELITZIA REGINAE

Strelitzia Reginae, also known as Bird of Paradise, is a lush and enchanting plant that will bring a touch of exoticism and elegance to your decoration.

With its striking bird-shaped flowers and vibrant colors, *Strelitzia Reginae* is sure to be the highlight of your garden. Its intense orange and bright blue petals create a stunning color combination. This plant is perfect for adding a touch of exuberance and tropical charm to your space.

EXOTICS FLOWERS

LAST UPDATED 18.02.24



CELOSIA

The most distinctive feature of Celosia is its flower heads. They can have different shapes, including feathery plumes (Celosia argentea var. plumosa) or crested heads that resemble the comb of a rooster. Celosia flowers come in a wide range of colors, including red, pink, orange, yellow, and purple. The vibrant hues make them popular in gardens and floral arrangements.



CELOSIA PLUMOSA

It is known for its distinctive and feathery flower spikes that resemble colorful plumes, giving it the common name "plumosa."

Key features of Celosia Plumosa is its Flower Spikes which are often described as feathery or plume-like. These flower spikes can be various vibrant colors, including red, pink, orange, yellow, and purple. With proper care, they can live up to two weeks in the vase.



BOCA DE LEAO

The snapdragon flower has a unique shape resembling a dragon's mouth or, as the name suggests, a lion's mouth. The flower has a tubular shape with a wide, open "mouth" and a prominent upper lip that often resembles the snout of a dragon. Snapdragons come in a variety of colors, including pink, red, orange, yellow, white, and various shades in between. The flowers are often bicolored or have contrasting markings on the petals.

COLORFUL FOLIAGE

LAST UPDATED 18.02.24



TANGO

The leaves are lance-shaped, tapered and long. The flowers are yellow, very small and delicate, gathered in chapters arranged in branched inflorescences. This beautiful flower can look beautiful in table arrangements and other corners of the house, lending a simple and special charm that enchants any environment.



GYPHOPHILA

Gypsophila, commonly known as baby's breath, is a genus of flowering plants in the family Caryophyllaceae. These plants are known for their delicate, small, and numerous flowers that form airy, cloud-like clusters. The tiny, five-petaled flowers are typically white or pink and have a very delicate and airy appearance. They are often used as filler in floral arrangements, adding a light and ethereal touch.



EUCALYPTUS "BABY BLUE"

This beautiful foliage plant produces large sprays of glaucous stems that are covered in distinct rounded leaves that alternate from side to side. A fragrant and textural addition to late-season bouquets.

COLORFUL FOLIAGE

LAST UPDATED 18.02.24



DRACAENA

The main feature of these plants is their attractive foliage rather than flowers, the bold and diverse leaf shapes and colors can add texture, height, and a tropical touch to floral designs.

Taller varieties of Dracaena, like *Dracaena fragrans*, can be used to add height and structure to an arrangement. The vertical lines of the leaves can create a dynamic and visually interesting composition.



RUSCUS

The Ruscus is perfect for adding a touch of nature to the decor of any room. Its bright green foliage provides a feeling of freshness and elegance, making it ideal for special events such as weddings, birthday parties and corporate celebrations. Furthermore, the Ruscus Bundle can be used to make floral arrangements, providing a different and sophisticated look. It is also a great option to give as a gift to someone you love, as it conveys affection and appreciation through the unique beauty of its foliage.



HYPERICUM

A floral designer's favorite filler, these hypericum stems offer a unique filler and foliage combination. The dark green tear-shaped leaves grow between offshoots of the woody twig-like stem. The colorful berries appear dense with a slight shine, perfect for adding a pop of color and intriguing texture to your design!

COLORFUL FOLIAGE

LAST UPDATED 18.02.24



MONSTERA DELICIOSA

Its leaves are spectacular! Giant, they have a unique design. The edges are perfectly cut and have holes in the middle, as if they want to air out. Furthermore, they have a dark green color and are very shiny.



PALMEIRA LATANIA

While the Latania palm (*Latania* spp.) is not commonly used by florists for cut foliage in traditional floral arrangements, its large, fan-shaped leaves can be utilized in certain tropical or exotic-themed floral designs.



PLEOMELE

Pleomele, is not as commonly used in traditional floral arrangements as some other plants or flowers. However, it is often utilized by florists in a different way, particularly in the context of tropical or exotic-themed arrangements such as foliage in Tropical Arrangements or Greenery and Foliage Bouquets. If cared properly, they can last upto 2 weeks in a vase.





HYDRANGEA MACROPHYLLA

Hydrangea flowers, often referred to as hortensias, are popular choices for florists due to their large, showy blooms and versatility. Hortensias are popular ornamental plants in gardens and landscaping, appreciated for their showy blooms that can vary in color based on soil pH. On average, properly cared-for hydrangea blooms can last anywhere from 7 to 14 days in a vase.



GLORIOSA ROTHSCHILDIAN

Gloriosa Rothschildiana is an exotic and stunning plant that has unique and spectacular flowers.

In addition to its exuberant beauty, Gloriosa Rothschildiana is valued for its use in floral arrangements. Its unique and vibrant flowers are ideal for creating tropical and luxurious compositions.



ANTHURIUM

It is a very ornamental flower and is often used in arrangements and decorations, as it is easy to maintain.

Cut anthurium is extremely resistant and as it is a beautiful and imposing flower, it does not need many other flowers to achieve the desired highlight in the decoration.



PREMIUM FLOWERS

LAST UPDATED 18.02.24



ECUADORIAN EXPLORER MYSTIC ROSE



Ecuadorian roses are globally renowned for their exceptional quality, size, and vibrant colors. Ecuador, with its ideal climate and high-altitude regions, provides optimal growing conditions for cultivating premium roses.

Color: Dark Red
 Petal count: 35-40
 Vase Life: 12-14 days
 Button Size: XL
 Stem size: 50-100 cm

ECUADORIAN ROSE SPECIAL COLORS



Ecuadorian roses come in a wide array of colors, ranging from traditional reds and pinks to exotic shades such as lavender, bi-colors, and pastels. The diverse color palette allows for versatility in floral design. Their size and robustness contribute to a longer vase life, making them popular for floral arrangements and bouquets.

Button Size: L
 Stem size: 40-60 cm



PROTEA

Protea KING/PINK ICE

Proteas are plants with majestic, imposing flowers and their unique beauty. Proteas are very resistant and long-lasting plants. In the decorative vase with water, the protea can remain intact for up to two weeks. However, as soon as its leaves start to darken, the plant can go through a natural drying process. To do this, simply remove the water from the vase and wait for the leaves and flowers to change color. Dehydrated flower protein maintains its structure and beauty.



WHEN SIZE MATTERS |
ECUADORIAN EXPLORER MYSTIC ROSES